FINAL EXAMINATION / PEPERIKSAAN AKHIR **SEMESTER 2 - SESSION 2015 / 2016** PROGRAM KERJASAMA

COU	RSE	CODE	
1100	1/11	20110	

: ULAB 2032

KOD KURSUS

: ENGLISH FOR PROFESSIONAL COMMUNICATION

COURSE NAME NAMA KURSUS

2ND - ALL PROGRAMME / DUA - SEMUA PROGRAM YEAR / PROGRAMME : TAHUN / PROGRAM

DURATION

: 2 HOURS / 2 JAM

TEMPOH

DATE **TARIKH** APRIL 2016

INSTRUCTION/ARAHAN:

1. Answer ALL questions in the spaces provided in this question paper. Jawab SEMUA soalan di ruang yang disediakan di dalam kertas soalan ini.

> (You are required to write your name and your lecturer's name on your question paper) (Pelajar dikehendaki menulis nama dan nama pensyarah pada kertas soalan)

NAME / NAMA		
I.C NO. / NO. K/PENGENALAN		
YEAR / COURSE TAHUN / KURSUS		
COLLEGE NAME NAMA KOLEJ		
LECTURER'S NAME NAMA PENSYARAH	16	

This examination paper consists of 17 pages including the cover page Kertas soalan ini mengandungi 17 muka surat termasuk muka hadapan SECTION A (40 marks)

REPORT: COMPREHENSION

Read the following memo report carefully.

URBAN TRANSPORTATION DEPARTMENT
Kuala Lumpur City Hall
Memorandum

TO

Dato' Dr Azmi bin Ramlee, Director

FROM

Sabrina binti Zuhaidi, Researcher

DATE

28 March 2016

SUBJECT :

Issues and Solutions Related to Traffic Congestion Problem in Kuala Lumpur

1.0 INTRODUCTION

According to the World Bank's 2015 Malaysia Economic Report, traffic congestion in Kuala Lumpur city centre was estimated to cost around USD3 to USD7 billion or RM13 to RM31 billion (one to two per cent of the country's GDP) in 2014. With 93 per cent of Malaysian households owning at least one car, this high cost of traffic is unavoidable. In order to ensure Kuala Lumpur's position as an international commercial and financial centre is not compromised, comprehensive and efficient transportation system networks with good inter-city and intra-city linkages have been identified as the enabling factors to help ease traffic jams.

In order to have a practical transportation system networks within Kuala Lumpur, there is an urgent need for the City Hall to examine the reasons why traffic congestion problem is becoming persistent. The increased volume of people traveling to and from Kuala Lumpur has contributed to the increasing reliance on private transportation and in turn has resulted in the present traffic congestion problems. The City Hall should look for long term solutions from all possible perspectives. In this way, the City Hall would be able to provide an efficient and workable solution that allows all members of the community equal accessibility to all areas and facilities. The City Hall also hopes that city community gain maximum benefits of living and working in the city. Thus, the aim of this report is to highlight issues and solutions related to the traffic congestion problem in Kuala Lumpur.

FINDINGS

2.0

2.1 The Travel Demand

Although the population of the city centre accounts for only 3.3 per cent of total population of the Klang Valley region, approximately 19 per cent of the 8.3 million trips made daily within the Klang Valley region are trips generated in the city centre. The high travel demand has been met mainly by privately owned cars. In addition, low vehicle occupancy has further worsened the problem. As a consequence, there has been congestion and a serious reduction of travel speed on main roads in many parts of Kuala Lumpur especially in the city centre as well as in the east and south.

2.2 The Transportation Institutional Framework

The institutional structure responsible for urban transportation within Malaysia and Kuala Lumpur is divided between federal departments and City Hall Kuala Lumpur (CHKL). The CHKL Urban Transport Department is entrusted with wide ranging coordination and administrative functions for the planning of urban transportation system in an effective manner. The Federal Government, on the other hand, deals with national transportation blueprints, policy guidelines and matters concerning nationwide administration and planning.

The private sector's involvement in the provision of transportation infrastructure has expanded. Its original role is to oversee bus and taxi operations. Currently, it is also responsible for the construction and the implementation of toll roads as well the operation and maintenance of the commuter, Light Rapid Transit (LRT) and People Mover Rapid Transit (PRT) systems. There is a degree of overlap and duplication in the functions of the various agencies responsible for Kuala Lumpur's transportation network which has led, in some instances, to conflicting policies or programmes. As a result, this inadequate coordination of policies concerning public or private mode of transport has made it difficult for the department to formulate consistent policies for public and private transportation.

2.3 The Rail-based Public Mode of Transport

Rail services have become a significant factor in public mode of transport in Kuala Lumpur since the opening of the LRT System 1, Sistem Transit Aliran Ringan Sdn Bhd (STAR) in 1996 and subsequently the LRT System II or Projek Usaha Sama Transit Ringan Automatik (PUTRA) in 1998. Together they provide approximately 50 kilometres of rail network with 40 stations. In addition to the LRT, the PRT which is a monorail system serves offices and other commercial centres within the city centre. The monorail's 10-kilometre route with 10 stations acts as a downtown people mover

operating on an elevated track. Similarly, the Express Rail Link (ERL), a high-speed rail system, connects KL Sentral and Kuala Lumpur International Airport (KLIA). The ERL terminus at KL Sentral functions as a city airport terminal for KLIA. At KL Sentral station, an intermodal facility is being provided with KTM Commuter, PRT and LRT System II, where users can transfer between the various modes of transport to their desired destinations. As for the KTM Commuter, the upgrading of KTMB rail services sees that 137 kilometres of rail services added between Rawang to Seremban route and between Sentul to Port Klang route passing through 39 stations. This service allows commuters to capture a significant portion of the long distance daily travel needs between Kuala Lumpur and the suburbs.

At present, LRT and commuter rail usage has been encouraging. However, optimal usage has not been achieved due to several reasons such as inadequate interchange facilities at stations including car and motorcycle parking and pedestrian linkages; lack of integration between rail-based stations; and poor support services including inadequate feeder bus frequency and service coverage. It is revealed that rail-based public transportation services are far less accessible than bus services and, consequently, their ability to service passengers in a single trip from origin to destination is very limited.

3.0 Conclusion

The findings show that the problem of traffic congestion in Kuala Lumpur is due to the increase in the number of private cars entering and leaving the city. There has been a demand for a practical solution to lessen the occurrences of traffic jams. Recognising this need, the City Hall should work with the Federal agencies and private sectors involved to revise the travel demand generating in the city centre, develop reliable policies for public and private transportation and devise a more efficient and convenient rail travel. Due to the current economic situation faced by Malaysia, the City Hall may encounter challenges and need to collaborate effectively with all sectors to reduce traffic congestion in Kuala Lumpur. This collaboration is pertinent as one of the ways to solve the problem.

Adapted from www.dbkl.gov.my/pskl2020/english/transportation/ and www.themalaymailonline.com/opinion/ng-ming-yang/article/cycling-an-alternative-to-beat-traffic-congestion

Bas	sed on the report, answer the questions that follow.	
Wh	nat is the purpose of the report?	
		Today Code 7
		(1m)
Sta	ate the scope of the report.	
	Let the Berry to the second se	
	ognes 4- account a man a man a me com special contraction of the contraction of the contraction. They is	_ <= 100
		(1m)
Circ	cle the correct option to answer each of the following items.	
1.		
	The following are factors to help ease traffic congestion except	
	A. the City Hall's intervention	
	B. reliance on private transportation	
	C. decent inter-city and intra-city linkages	
	D. effective transportation system networks	(2m)
2.	Which of the following are the expected results of City Hall's action to find lon	g term solution
	for traffic congestion in the city?	
	I. reduction in cost	
	II. improved living and working conditions	
	III modulation of salest-	
	IV. equal access to areas and amenities for the public	
	A. I and II	
	B II and III	
	C. III and IV	
	D. II, III and IV	(2m)

	3. W	hich of th	ne following are under the jurisdiction of the Federal Government?	
		1.		
		П	And the state of t	
		П	II. national transportation blueprints	
		IN	V. nationwide administration and planning	
			į	
	A.	. I and II		
	В	I and III	I	
	C.	. I, II and	d III	
	D.	l, III and	d IV	(2m)
Į i	4. W	/hat are th	ne factors that reduce optimal usage of LRT and commuter rail?	
		1.	irregular feeder bus	
		II.	. poor support services	
		III	insufficient interchange facilities at stations	
		IV	/. limited integration between rail-based stations	
	A.	I and II		
	В	I and III		
	C.	I, II and	III and the second of the seco	
	D.	I, II, III a	and IV	(2m)
				(=)
W	ORD	S.	ollowing statements by writing your answer in NOT MORE THAN	
	-			
	5			(2m)
2.	Ove	rlapping a	and repetition in the functions of several agencies responsible for Ku	uala
	Lum	ipur's tran	nsportation network has led to	

AIII

ULAB 2032

AIV		State in the brackets provided whether each of the statements given below is True (T) or False (F).				
	1.	High travel demand and high vehicle occupancy have caused more traffic congestion.	1			

2.	The private sector only handles the construction and the implementation of toll		
	roads.		

- 3. STAR and PUTRA have been developed in the 1990s.
- KL Sentral serves as an interchange station to commuters who travel via KTM

 []

 Commuter, PRT and LRT System II.
- 5. For a single trip travelled in Kuala Lumpur, the bus offers better services than rail-based public transportation.
- 6. The cooperation between the City Hall and other sectors is one of the ways to reduce the traffic congestion problem in Kuala Lumpur.

(6x1m=6m)

AV Match the bold words in the following sentences with words that mean the same in the report. Refer to the part of the report indicated in the brackets. Then write the words from the report in the blanks provided.

1.	The current economic situation has forced Malaysians to change their	
	lifestyle.	
	(Introduction)	
2.	Businesses do aggressive marketing in order to get a lot of profit.	
	(Introduction)	
3.	The distance from this village to the nearest town is roughly 70 kilometres.	
	(The Travel Demand)	
4.	Emma has been assigned with the responsibility of painting the hostel block.	
	(The Transportation Institutional Framework)	
5.	One of the important issues discussed in the meeting was	
	to reduce vaping among university students at the hostel.	
	(The Rail-based Public Mode of Transport)	
6.	The raised platform allows the audience to have a full view of the performance.	
	(The Rail-based Public Mode of Transport)	
7.	The company permits the staff to have flexible working hours. (The Rail-based Public Mode of Transport)	
8.	The post graduate student would like to improve the methodology of	
	the research. (Conclusion)	
	(Outloadell)	(8x1m=8m)

AVI Circle the most appropriate answer from the options given.

KUALA LUMPUR, Jan 20 — Property prices are expected to experience a moderate drop this year. James Wong, organising chairperson of the 9th Malaysian Property Summit, (1) that 2016 will be challenging as many will be affected by the economic slowdown and the higher cost of living. This will result in some buyers holding off and developers (2) their launches of new properties. At primary market transaction, it is expected that there will be (3) launches this year and the number of house buyers will be lower. (4), the banks also anticipate that there will be more auction and foreclosures of properties this year. Wong said during a press conference that there (5) eight per cent drop in the third quarter last year. Although housing developers (6) a recession in 2016, it is predicted that there will be a moderate decline in the property market.	
On top of the (7) property prices, developers will also be offering various perks to entice more buyers despite Bank Negara Malaysia discouraging the practice. Wong also believed that developers will likely stagger their launches in order to control (8) supply of new property entering the market. "This year buyers should expect developers to offer freebies. Free legal fees (9) but developers will have creative ways of promoting and selling their property," he explained.	
It is also predicted that in 2016 developers (10) their focus to building more mid-priced homes in smaller numbers. Previously, the practice of these developers was to target high-end properties which are (11) profitable. Mr Adlan, the president of the Association of Valuers, Property Managers, Estate Agents and Property Consultants in the Private Sector said that there are two types of markets for property. The primary market refers to the market controlled by housing developers (12) the secondary market refers to the sale of existing property by homeowners. Between both markets, the secondary market will control the direction of the property market this year.	

Adapted from www.themalaymailonline.com/malaysia/article/property-experts-say- home-prices-to-dip-due-to-lower-demand-supply-overhang#sthash.D3bNi3Bl.dpuf

- **ULAB 2032** A. report 7. A. declining 1. B. stagnating B. reports C. increasing C. reported A. reduce 2. 8. B. reduced В. а C. the C. reducing A. is not allowed 3. A. less 9. B. little B. are not allowed C. least C. were not allowed
- 4. A. However 10. A. will shift B. must shift B. Moreover C. could shift C. Consequently
- 5. A. is 11. A. more B. was B. many C. were C. much
- A. is not expecting 12. A. likewise 6. B. are not expecting B. whereas C. were not expecting C. although

(12x1m=12m)

SECTION B (20 marks)

REPORT: WRITING

Based on the situation and figures given, answer all questions that follow.

According to Malaysian Institute of Road Safety Research (MIROS), the number of road fatalities in the country has reached an alarming level. It has been observed that driver attitude and driving style play a crucial role in the cause of accidents. Some accidents have caused loss of lives and permanent injuries. Millions of ringgit had been paid out by insurance companies in accident claims. Hence, the government has worked hard through its various agencies towards reducing the number of accidents but all that failed to achieve its goal.

As a researcher at MIROS, you have been instructed by the Director General, Prof Dr Ahmad Farhan Bin Sadullah, to conduct a study on this matter. At the end of the study, you are required to write a report highlighting the cases of road accidents and the type of roads on which they occurred for the past few years. Finally, you are required to suggest ways for the relevant authorities to improve the quality of the roads.

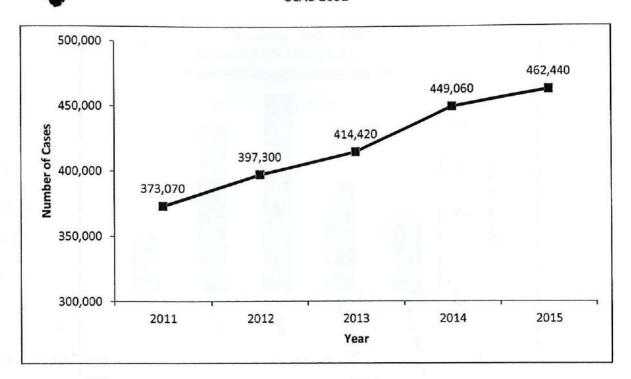


Figure 1: Road Accidents in Malaysia, 2011-2015

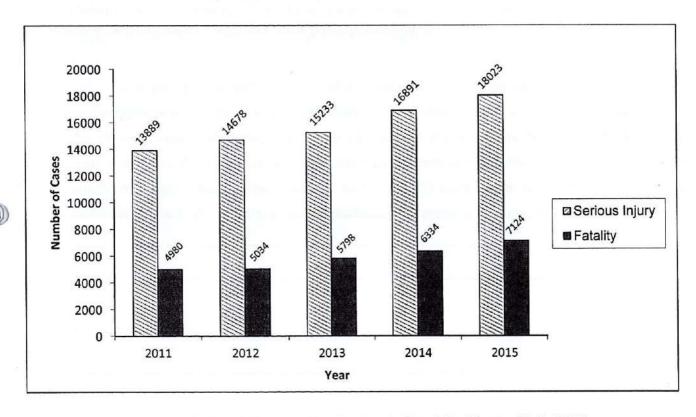


Figure 2: Serious Injury and Fatality due to Road Accidents, 2011-2015

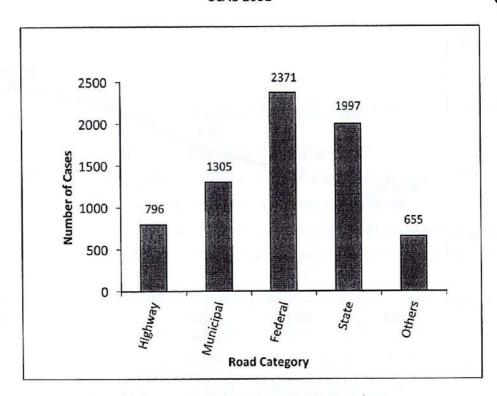


Figure 3: Number of Fatalities by Road Category, 2015

Adapted from Ministry of Works. Road Safety Situation in Malaysia, www.unece.org.

2.0 FINDINGS

The following are the analyses of the data in Figure 1, 2 and 3:

Analysis of Serious Injury Due to Road Accidents between 20	11 and 2015
Analysis of Serious Injury Due to Road Accidents between 20	11 and 2015

Analysis of Fotal Assidents by Pond Category in 2015

3.0 CONCLUSION

Both the number of road accidents and fatalities in Malaysia are increasing despite much effort has been put into curbing such occurrences. The category of roads that motorists chose seems to be directly responsible for the road accidents.

3.1	Earagas
J. I	Forecast

Forecast on the number of Fatal Road Accidents in 2020 (if no further	r action is taken by
the relevant authorities)	