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FINAL EXAMINATION**

COURSE	:	ENGLISH 1
COURSE CODE	:	ENL 1012
EXAMINATION	:	OCTOBER 2015
TIME	:	2 HOURS

INSTRUCTIONS TO CANDIDATES:

1. This examination paper consists of **TWO (2)** sections:
Section A (60 Marks)
Section B (20 Marks)
2. Answer **ALL** questions.
3. Candidates are not allowed to bring any material into the examinations room **EXCEPT** with permission from the invigilator.
4. Please check to make sure that this examination pack consists of:
 - i. Question Paper
 - ii. Answer Booklet
 - iii. OMR Form

DO NOT TURN THIS PAGE UNTIL YOU ARE TOLD TO DO SO

*This examination paper consists of **12** printed pages including front page*

SECTION A [60 MARKS]

READING COMPREHENSION

PASSAGE 1

Read the passage below and answer the question follow.

ONLINE SOCIAL NETWORKING

- I Online social networking is becoming incredibly popular day by day. It attracts millions of Internet users every day since social networking sites such as Facebook, Friendster and Myspace can be used to serve many purposes. Business people use social networking sites as a marketing tool while university administrators use them as a tool for communication with students and staff. One of the most famous social networking sites is Facebooks proven by statistics in a report by Alexa.com, a web information company based in the United States. Facebook ranks first among the 100 top sites surfed by Malaysians. There are several advantages of online networking inclusive of cost, credibility and connectivity, but it is time consuming! 5
- II Cost matters to most people. Therefore, using online social networking is the best way to communicate with people in the world since it is cheap. In a social networking site, an entrepreneur can scout out potential customers and target markets with just a few clicks online which cost less and adds a boost to conventional advertisements and promotional strategies. For example, a film producer spends thousands of ringgit to produce an advertisement about his movie. Then he spends a lot more to advertise his movie on television. However by using social networking sites, the advertisement can be advertised at a minimal cost. It will also allow him to get immediate feedback and comments which can be tremendous. For a business person, this is the best way to move forward whether on a budget or not. 10 15
- III For personal users, social networking sites can be used to keep friend and relatives close. By posting a status on Facebook wall, friends who are studying in Melbourne, for example, will know what you are doing in Malaysia without incurring cost. This is much cheaper than making a phone call which can be rather expensive. If there are photos to 20

- be shared with friends, you can just upload them and then tag your friends no matter where they are. They will receive immediate notification of the uploading. So this saves you from printing photos and mailing them to your friends. Further, it may take weeks for photos to reach your friends overseas. Thus, with online networking, you do not have to spend a lot of money to keep in touch with friends and relatives. 25
- IV In business, gaining customers' trust is very important. That is why many companies, no matter how big or small, have created a social network page to make sure they can post information about **their** products or answer queries. If you are able to gauge your customers' interest on both the personal and professional levels, you will definitely gain the confidence. As long as you do not push your customers too aggressively, you will do well online. 30
- V Having an online social network account also helps you build new connections. You become friends with people who have other friends. You may get connected virtually with friends of friends by searching your friends' lists. You may also create your own web of connections that can give you leverage if you play your cards well. As long as you give as well as receive, your 'new friends' will most likely stick with you. These connections are valuable in the long term. 35
- VI However, being an online social networking user would just be a waste of time if you are not into technology. This is because you have to become an active member of the community and spend a lot of time building up your reputation. The key to social networking is to enjoy and have fun whether you are doing it for business or for other purposes. 40
- VII For personal users, being online on social networking sites without discipline and control can create problems. According to studies conducted by researchers in the United States, user who do not control their online activities, especially on social networking sites get addicted to these social networking sites. Hence, a mother might neglect her children and household chores or school-going children do not complete their homework all because **they** want to be online, 'update' their status on Facebook wall and comment on others' status. 45
- VIII In conclusion, it is up to you to consider whether you would like or dislike to be a user of online social networking sites by weighing the pros and cons of online social 50

networking. However, if you choose not to be a user and do not have a Facebook account, do not blame your grandchildren if they do not call you up to ask after your welfare. So what are you waiting for? Start *facebooking now!*

QUESTION 1 (5 MARKS)

What do following words refer to in the passage?

1. It (paragraph I, line 1): _____
2. It (paragraph I, line 9) : _____
3. This (paragraph III, line 22) : _____
4. Their (paragraph IV, line 32) : _____
5. They (paragraph VII, line 52) : _____

QUESTION 2 (5 MARKS)

Match the words in column A with their synonyms in column B.

A

1. Features
2. Credibility
3. Immediate
4. Gauge
5. Leverage
6. Boost

B

a) Ability to influence people
b) Characteristics
c) Instant
d) Trustworthy
e) Raise
f) Judge

QUESTION 3 (5 MARKS)

Write 'T' for a true statement and 'F' for false statement.

1. There are several advantages of online networking inclusive of cost, credibility and connectivity. _____
2. Social networking is the best way to communicate with people. _____
3. Making a phone call is cheaper than posting a status on Facebook's wall.

4. Having an online social network account also helps you build new connections.

5. You have to spend a lot of money to keep in touch with friends and relatives.

QUESTION 4 (5 MARKS)

Write the number of paragraph with the suitable main idea.

Main idea	Number of paragraph
a) Social networking is the best way to communicate with people in the world.	
b) Social networking sites without discipline can create problems.	
c) Social networking would just be a waste time.	
d) Social network can build new connections.	
e) Social networking sites can be used to keep friends and relative close.	

QUESTION 5 (10 MARKS)

Answer the questions below based on the passage.

- 1) In your opinion, why should entrepreneurs in Malaysia use Facebook as their marketing tools?

(2 Marks)

- 2) What are the advantages of marketing a product using online social networking sites?

(4 Marks)

- 3) How can someone build connections using social networking?

(2 Marks)

- 4) Based on the passage, what will happen if a person does not control his/her usage of online social networking sites?

(2 Marks)

PASSAGE 2

Read the passage below and answer the question follow.

ACTION CAMERA

- I THE GREAT THING about go-anywhere, do-anything cameras like the Go-Pro is they capture *everything*. The bad thing about go-anywhere, do-anything cameras like the Go-Pro is they capture *everything*. That always-on, always-recording feature forces you to view and edit hours of B-roll, just to get to the highlights of that **awesome** 720 backside grab you did on the halfpipe. 5
- II Enter Graava, a young startup with an artificially **intelligent** action camera that promises to do all your editing for you. The idea is that you'll shoot video all the time, and trust the camera to save the best bits. The Graava camera (\$249 during pre-orders) is a keychain-sized gadget that looks like a Pico projector in an white, black, or orange plastic shell. It clips onto your helmet, handlebars, or wherever, and records 10 everything in your direct line of vision. It shoots 1080p video at 30 frames per second, or 720p at 60 fps. As it's filming, Graava gathers data from its accelerometer, gyroscope, light sensor, GPS, and other sensors. That info—a landmark identified via the GPS or quickened heart rate picked up by your Apple Watch—tips Graava off to exciting moments buried in the footage. 15
- III The Graava founders **reason** that certain sensory spikes, like a savory smell, or an unusual sight, can indicate moments our brains would normally catalog. The camera does the same thing. A spike in heart rate or your speed, for example, might indicate a wicked descent on a trail. The camera uses those variations from the norm to rate events in the footage. You can also say "Graava" to the camera if you want to 20 flag a moment it might not otherwise catch.
- IV Once the footage has uploaded to the cloud, Graava uses that data to auto-edit your day's highlight reel to whatever length you specify. Suddenly, three hours of your largely lackadaisical fishing trip becomes ten minutes of cannonballs and fish flopping on deck. "With Graava," says founder Bruno Gregory, "we emulate the way the human 25 memory works."



Figure 1: This person is using the Graava's action camera on the helmet.

- V At least, that's the promise. Our memories and emotions aren't quite as simplistic as, "That pretzel vendor smelled amazing, I'll remember him later," so Graava does require a bit of babysitting during the editing process. A simple, drag-and-drop editing bar lets you delete bits that weren't so sensational, and add back moments that felt significant. Gregory says that over time, Graava's software uses another machine-learning algorithm to take stock of the kinds of footage you like, so that next time it can cater its editing choices to what you, specifically, find interesting. 30
- VI Graava has limitations. For one, the battery lasts three hours. It also doesn't have emotions, and no algorithm or **amount** of data can replicate our sentimental memory. 35 That also might be okay. If Graava's intelligent software works as described, we could have a new sub-category of home video on our hands—one that's less extreme than your typical skateboarding, surfing or rappelling GoPro footage, and easier to refine than an Instagram video, which requires lots of inputs and tweaks on a tiny screen. You can imagine a designer easily compiling footage of a new product prototype to post on Kickstarter, or a parent's delight at seeing their daughter's **soccer** tournament auto-edited to stellar plays and goals. These are useful things. It's less like your memory, more like a theatrical trailer for your everyday life. 40

QUESTION 1 (5 MARKS)

Write 'T' for a true statement and 'F' for false statement.

- 1) The Gravaa camera is in the big-sized and hard to bring anywhere. _____
- 2) People can say "Gravaa" to catch the moment. _____
- 3) Gravaa is a perfect gadget and its battery lasts more than 5 hours. _____
- 4) Bruno Mars is the founder of Graava's action camera. _____
- 5) Gravaa shoots 1080p video at 30 frames per second only. _____

QUESTION 2 (15 MARKS)

Answer the questions below based on the passage.

- 1) What is the name of the Gravaa's founder?
(1 Mark)
- 2) What is the main idea of the paragraph II?
(2 Marks)
- 3) In your opinion list down the two familiar brands of action camera that familiar in social networking?
(2 Marks)
- 4) What is the function of the action camera?
(4 Marks)
- 5) What are the disadvantages of Gravaa action camera?
(6 Marks)

QUESTION 3 (5 MARKS)

What are the **synonym** for the following words below:

- 1) Awesome (paragraph I, line 5): _____
- 2) Intelligent (paragraph II, line 6): _____
- 3) Reason (paragraph III, line 16): _____
- 4) Amount (paragraph VI, line 35): _____
- 5) Soccer (paragraph VI, line 41): _____

QUESTION 4 (5 MARKS)

What are the **antonym** for the following words below:

- 1) Bad (paragraph I, line 2): _____
- 2) Amazing (paragraph V, line 28): _____
- 3) Simple (paragraph V, line 29): _____
- 4) Interesting (paragraph V, line 33): _____
- 5) Tiny (paragraph VI, line 39): _____

SECTION B [20 MARKS]**GRAMMAR**

The following passage is an account of a mountain climbing expedition by a team of climbers. Choose the correct answers.

It (1) _____ (be) barely light as we (2) _____ (leave) the base camp, but the snow which (3) _____ (cover) the mountain (4) _____ (reflects) the sun's weak rays and (5) _____ (light) our way. In the early stage of our ascent, progress (6) _____ (be) fairly quick and we (7) _____ (walk) together, sharing jokes to take our minds off the cold.

The really challenging part of our ascent (8) _____ (begin) when we (9) _____ (reach) the rock face. We (10) _____ (climb) in in single file so that each person can (11) _____ (make) use of secure footholds already found by the climber who is leading our expedition. He, of course (12) _____ (be) the most experienced climber in our party and we (13) _____ (rely) very much on his good judgement.

As we (14) _____ (climb) higher and higher the temperature (15) _____ (drop) and I (16) _____ (grow) stiff and cold. However, the fear of failing my companions (17) _____ (keep) me going.

My determination eventually (18) _____ (pay) off, as the view we (19) _____ (get) from the top of the mountain (20) _____ (be) breathtaking.

- | | | | | |
|-----|-------------|---------------|--------------|-------------|
| 1. | a) is | b) are | c) was | d) were |
| 2. | a) leaves | b) leave | c) left | d) leaving |
| 3. | a) covered | b) cover | c) covers | d) covering |
| 4. | a) reflect | b) reflecting | c) reflected | d) reflects |
| 5. | a) lights | b) lights | c) lighting | d) lighted |
| 6. | a) is | b) are | c) was | d) were |
| 7. | a) walk | b) walks | c) walked | d) walking |
| 8. | a) begin | b) begins | c) begun | d) began |
| 9. | a) reaching | b) reached | c) reaches | d) reach |
| 10. | a) climb | b) climbs | c) climbed | d) climbing |
| 11. | a) make | b) makes | c) made | d) making |
| 12. | a) is | b) are | c) was | d) were |
| 13. | a) rely | b) relies | c) relied | d) relying |
| 14. | a) climb | b) climbs | c) climbed | d) climbing |
| 16. | a) grow | b) grows | c) grew | d) grown |
| 17. | a) keep | b) keeps | c) kept | d) keeping |
| 18. | a) pay | b) pays | c) paid | d) paying |
| 19. | a) get | b) gets | c) got | d) getting |
| 20. | a) is | b) are | c) was | d) were |

END OF QUESTION PAPER

